

Los Padres CATESOL

Board meeting (via Zoom) minutes (Fri, June 11, 2021, 1:00 – 2:00pm)

Present: Terease Chin, Nancy Kwang Johnson, Jillian Mullen, Randy Rightmire, John Robertson, Doug Smith, Danny Tsai

Chapter Funds Update

From our March meeting:

After expenses, our net proceeds are \$1,920. (The plenary speaker honorarium (\$300) came from the CATESOL Education Foundation.) **Randy** will confirm at the CATESOL board meeting whether our chapter gets to keep those proceeds from the conference.

Randy did ask about this matter at the CATESOL board meeting. The answer is no, the Foundation keeps money from the profits of our chapter events. (Doug reminded us that this policy has existed for 3-4 years.)

New Normal

We speculated on the “new normal” for Los Padres CATESOL and CATESOL board meetings, as well as events, including chapter and statewide conferences. For example, will online communication be a popular go-to option going forward? Stay tuned, generally speaking, although our Los Padres board agreed to continue Zoom as the preferred medium for board meetings indefinitely.

Migrating Content to CATESOL Website

From our March meeting:

CATESOL wants continuity, uniformity, control throughout the state chapters. The individual chapters want to retain our unique “personalities.” **Randy and Doug** have been in contact with Marsha Chan and Kara MacDonald regarding migrating our lospadrescatesol.org website to the CATESOL website. Marsha is creating a space for all chapters on the CATESOL website. We want it to be easy for those interested to find our site as effortlessly as possible, so we want to keep the current name. **Randy** will ask the board for permission to do this at the coming statewide meeting. **Randy and Doug** will propose a timeline to show how quickly we can populate the new system.

Marsha is prepared to set (three of) us up with access (to upload content and decide the content structure) to our page on the CATESOL website. **Nancy** volunteered to join Randy and Doug in being Person #3 to be granted access. Nancy also suggested that Anthony Burik is helpful to have join meetings between us and Marsha / Kara on website matters. Once the website access is fully implemented, Marsha won't need to be involved at every stage of our dealings with our website page. Doug pointed out that we are (and for some time have been) ready to migrate to the new system at any time. In fact, Randy and Doug **did** propose, after our March meeting, a timeline to show how quickly we can populate the new system. We are waiting for CATESOL to contact us to begin the process of website migration. They need to contact us soon so this can be accomplished by the end of January.

Randy (as of 6/15) will raise this point at the August CATESOL board meeting on our behalf.

Fall Social – Sept. 17, 4:30 – 7:00pm.

We will look into having this year's event at La Mesa Park (Meigs & Shoreline) instead of the traditional Mission Rose Garden. Terease will find out if we can/must reserve table and lawn space, or if someone (Terease offered) could show up early to the event and claim a picnic table.

Publicity will include a flyer, plus social media ads (including a short film?: Jillian, John, and Terease have never yet appeared). **Jillian** will create a graphic (jpg / png ok; not pdf), which can be posted on all forms of social media; **Jillian and Nancy** will coordinate the publicity effort. **Jillian** will post publicity after June 15, when the state issues new pandemic guidelines. Unvaccinated attendees may choose to wear a mask for self-protection. We will purchase some food items, but also invite people to bring something to share.

Nancy plans to attend a CATESOL Education Foundation board meeting this weekend. She will pitch our upcoming (traditional) Fall Social to the board, with a request for \$100 to purchase food items. (**Terease** offered to donate a bottle of wine; we will encourage others as well to bring food items to share, but this is not a potluck.) Our justification and purpose for the event include:

- recruit new members
- This event is always well-attended, because we know each other and like getting together, even with those whom we don't work with.
- People sometimes bring family members and pets.
- community partnership (Let's ponder who we may partner with (local winery, grocery store?) until our next meeting.)

Here is from Nancy following the meeting discussed above:

"I just emerged from the CATESOL Education Foundation Board meeting, and have some great news for all! The \$769.10 that is currently in the Los Padres account is being managed by the CATESOL Education Foundation. The Board noted that we are able to use \$100 of said funds for the September 17th Fall Social - a professional development event. The CATESOL Ed Foundation President, Margaret Teske noted that typically the chapter coordinator would make the request for the funds. Margaret's email address is: mteske55@gmail.com. Our treasurer, Judy Hu, also disclosed that the chapter's treasurer would expend the funds and then submit a reimbursement form (attached hereto)."

Danny – in his new CATESOL Education Foundation role of Director of Fundraising – will be pushing various awards (with several having August 1 application deadlines), and will email our membership soon to publicize this message.

Randy adjourned us soon after 2:00.