

# Los Padres CATESOL

Board meeting (via Zoom) minutes (Fri, Jan 8, 2021, 1:00 – 2:15pm)

Present: Terease Chin, Annette Flower, Nancy Kwang Johnson, Jillian Mullen, Randy Rightmire, John Robertson, Doug Smith, Danny Tsai

**Chapter Conference:** Sat, Feb 6, 2021 (9:00 – 12:00)

**Conference theme:** Pivotal Moments

**Registration fees:** Non-member – \$45; Member – \$35; Student – \$25

**Schedule:**

- 8:45 Check-in
- 9:00 Plenary speaker
- 9:45 Break
- 10:00 Break-out 1
- 10:45 Break
- 11:00 Break-out 2
- 11:45 Closing Remarks
- 12:00 Conference ends

## **Presentation proposals**

Extend deadline for selecting proposals to Jan 15.

So far, we have received proposals from Laiyin (Tiffany) Lao, Alisa Takeuchi, Iyad Alomari, Keith Folse, Merve Beyazit Taner, and Sylvia Ramirez (who also represents Gretchen Bitterlin, Donna Price, and Betsy Parrish).

By the end of the weekend, **everyone** should read all six proposals, then report back to the rest regarding any proposals that seem unworkable, and possible pairings (dissimilar audiences).

## **Plenary speaker**

In negotiations with Carrie Hutchinson, Terease has identified a potential conflict of busy-parent Carrie's time conflict regarding not having sufficient time to prepare her talk.

Asap, **Randy** will approach Keith Folse about being our plenary speaker. Topic: "Ideas for Increasing Student Interaction and Motivation" or something similar. If Keith agrees, we can put his name on all our publicity materials. If not, Terease will keep approaching Carrie Hutchinson about this.

## **Publishers**

We (**John**) will offer the "top tier" \$50 logo size to all publishers, though Alliant University will be in the most prominent position, since they notified us first. The second tier logo costs \$35; the logo is half the size of top tier. Publishers pay their fee to display their logos, then they may attend any sessions.

In response to John's information-gathering action item to help us determine how much to charge publishers, Jun Li at the OC Chapter replied that "we offered \$40 registration rate for the publishers at the virtual workshop in August. In the past, we offered \$70 for a table and \$120 for two tables for a non-virtual workshop. Therefore, we kept the \$70 registration rate for publishers who also want to be sponsors."

**Randy** will work with Marsha Chan to be sure the page of the CATESOL web portal has the correct information in the correct order.

### **Publicity**

**Jillian** will create a new graphic and put our plenary speaker's name (and other pertinent information) on the materials. **Nancy** will get these announcements onto our social media platforms – Twitter, Instagram, LinkedIn, and Facebook.

### **For a future meeting:**

"Report on the last meeting of the CATESOL board (Randy)."

### **Outreach to San Luis Obispo and Ventura Counties**

**Susan** has a vision for this, and **Terease** wants to join the effort, by looking for contacts at Alan Hancock, Cuesta, Ventura and Oxnard Colleges. John shared with Terease what he has assembled in this regard from our efforts to promote the chapter activities beyond Santa Barbara. **Nancy** also offered to reach out to San Diego people.

Marsha Chan of CATESOL requests that all Los Padres people should opt into the Los Padres message board w/ link.

**Randy adjourned us at 2:15.**