To: Los Padres CATESOL Board  
From: John Robertson  
Date: May 20, 2018  
Subject: May 18, 2018 agenda

Attending: Terease Chin, Annette Flower, Andreea Nicolaescu, John Robertson, Doug Smith, Sabina Thomas

MEETING TIMES AND PLACES
In the recent past, we’ve arranged to meet Thursdays, starting at 4:45. Shall we continue this practice? Is Schott Center still a handy location? [Yes, this is still a good time for us generally.]

[John isn’t freed up from Thursday all-afternoon teaching until June 15, and he’ll be gone after that till July 16, so if we want to meet before that date it needs to be on a Friday. We are suggesting Friday, June 8, 1:00 – 2:30, again at the Alhecama Theater for our next meeting. Let me know asap if this is problematic.]

SANTA BARBARA HISTORIC TRUST
Terease offered to arrange for us to have today’s lunch meeting at the Santa Barbara Historic Trust so that we could get a feel for the venue as a possibility to have a future event, perhaps as soon as this summer or fall. If summer, do we need to rule out any of these Saturdays – Aug 4, 11, 18, 25?

[Terease informed us of the history of the Alhecama Theater and revealed it to us as a promising venue for our fall event. The facility holds 140 people.]

FALL RETREAT
[We like the idea of meeting 8-noon or 1pm. We could 1) have Zaytoon cater lunch, based on participants’ pre-ordering (this would encourage social / networking opportunity – offer wine and cheese?); or 2) we could offer snacks during the morning, then send people on their way, maybe picking up lunch at a local eatery on the way home. Since August is still vacation time (SBCC starts 8/27), and many people prefer to wait till the school year begins (or UCSB almost begins), our #1 choice is Sat, Sept 8, and the #2 choice is Sat, Sept 15. Let us know if there is a complication with one of these.]

Terease’s suggestion is that we offer several plenary speakers back-to-back on a Saturday. Possible featured speakers: Bonnie Blakely, Laurel Pollard, Jayme Goldstein.

[CATESOL can supply bags, supplies, etc. We talked about how much to charge; the two likely amounts were $20 or $25, differing on how much we would offer, like lunch or snacks (wine and cheese?). . .]

[Terease will contact Jayme Goldstein about addressing our group on the topic “Riding the Wave of Change,” since the face / demographics of ESL is changing, including the decreasing
population. Paul Mori’s and Bonnie Blakely’s names also came up in the context of pronunciation, pitch, tone. Another suggestion was to have a panel of local administrators to talk about employment resources (What does the future look like for all of us in this field? What are the job opportunities?) – perhaps Robin Goodnough, Jan Frodesen, Satchi Oates, Alexis Piper, Cary Matsuoka – who could talk about the state of the profession from their vantage points. We discussed punctuating these plenary addresses with break-out sessions. We also raised the possibility of hosting a poster session as well as inviting Jonathan Boggs and other publisher representatives to bring their materials.

[John will contact Robin and Jan; Terease will contact Satchi, Cary, and Alexis.]

CATESOL board wants each chapter to sponsor 2+ pay-to-attend events annually. If we conduct a summer/fall event, and then a spring conference.

LONG-TERM VIABILITY AND VITALITY
Our Los Padres chapter – the Santa Barbara portion – needs to have representatives who are promoting our organization and activities to UCSB (John, Randy, Keith, Andreea), UCSB Extension (Jack Bailey, Danny Tsai), SBCC (both credit (Robin Goodnough, ESL dept head) and non-credit (Terease, Satchi Oates), K-12 schools (Cary Matsuoka, SBUSD superintendent), and the local language institutes (Annette, Sue Gessert). Do we have our bases covered in getting the word out? If not, where can we turn to get ourselves represented in all major institutions?

[We see value in surveying to determine the current local ESL population.]

CATESOL REQUESTS AND DIRECTIONS
We should promote attendance at the annual conference, which this year is held in Anaheim Dec 6-9.

[CATESOL wants us to advertise and encourage people to consider re-upping their membership, as well as attending the annual conference.]

OTHER ITEMS OF BUSINESS FOR FUTURE CONSIDERATION

Advertise to Allan Hancock College

CATESOL is offering an Appreciation Drive, with a discount on renewed memberships, in the month of May.

Terease described a pot of money called the Foundation, which we might be able to access on behalf of ourselves or promising TESOL candidates we know.

Zero Prep – should we return to discussing with Laurel Pollard about being our keynote presenter for the spring conference? It would cost more to have her fly out from Arizona, plus pay her an honorarium.